

Circles of Giving

50th Anniversary Circle

Visionary

Ambassador

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Advocate

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Gifts of \$500,000 or more

Gifts of \$250,000 or more

Gifts of \$100,000 or more

Gifts of \$50,000 or more

Gifts of \$25,000 or more

Gifts of \$10,000 or more

Gifts of \$5,000 or more

Gifts of \$4,999 or less

If you would like to visit about a naming opportunity, please call the Madonna Foundation Office at 483-9524. Facility tours are available.

Why participate in a naming opportunity?

The Madonna Foundation recognizes that naming opportunities provide a meaningful way to pay tribute to a loved one or honor a deserving organization in a lasting way. Participating in a naming opportunity may leverage other significant gifts as well. Your consideration is appreciated.



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Lincoln, NE 68506
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www.Madonna.org



Madonna @ 50

Driving Rehabilitation Forward

Create A Legacy through a Naming Opportunity

Home Practice Experience



Four separate areas will provide practice of daily living skills. The areas will include a kitchen with both wheelchair accessible and regular height counters; a bedroom atmosphere; a bathroom with a variety of tub and shower approaches; and a dining room. These inviting spaces encourage patients to feel safe while relearning skills for returning home. Each home area offers a naming opportunity in recognition of a gift of at least \$500,000.

Community Practice Experience



As part of the rehabilitation experience, the renovation will expand Independence Square—our current simulated community—making it more visible. Enhanced practice experiences will include a laundry, grocery store, work bench/tool area, storage shed, garden area, various walking surfaces and a gas station with a full size car. Each of these features offers a naming opportunity in recognition of a gift of at least \$50,000.

Rehabilitation Experience

Therapy Gym

The Therapy Gym is the hub of Madonna—the center for the therapies that change lives. All of Madonna's inpatients and outpatients receiving physical and/or occupational therapy benefit from the equipment and expertise provided in the gym. The Lokomat, a robotic body weight support treadmill, will be a state-of-the-art addition to the gym through the capital campaign. The Therapy Gym offers a naming opportunity in recognition of a gift of at least \$1,000,000.

TBI-Neuro Gym

The TBI Neuro Gym serves patients with multiple sclerosis, cerebral palsy, brain injury, stroke or a spinal cord injury. One feature of the TBI Neuro Gym—Bioness technology—will be expanded through the campaign for upper and lower extremities. Bioness is portable equipment which stimulates muscle movement in the hand and forearm or foot and leg. In the hands, painless electro-stimulation pulses from the device allow patients to open and close their fingers and grasp and release items. The TBI-Neuro Gym offers a naming opportunity in recognition of a gift of at least \$500,000.

Madonna Community



In order to immerse patients and visitors into the total rehabilitation experience, Madonna's common areas will be transformed into a main street/neighborhood atmosphere offering a dress rehearsal for life outside Madonna. The Town Square Welcome Center will serve as the entrée into this world as a place to check in, get directions or comfortably wait for outpatient services. The Welcome Center offers a naming opportunity in recognition of a gift of at least \$250,000.

Internet Café

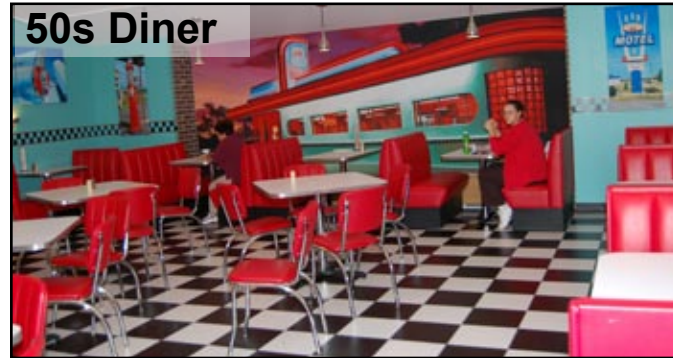
Just as you might encounter in a mall, coffee shop or downtown eatery, Madonna will feature an Internet Café where patients, families and visitors can log-on, send emails, check out web sites or work on projects. The Internet Café offers a naming opportunity in recognition of a gift of at least \$100,000.

Bistro

The feel of a leisurely afternoon at a European café will be recreated in the Madonna Bistro. Market umbrellas amid comfortable seating will provide a relaxing oasis from the rigors of rehabilitation or a busy day at work. The Bistro offers a naming opportunity in recognition of a gift of at least \$100,000.

Courtyard

The gardens of Madonna beckon patients, families and visitors to venture outside among seasonal plants and vibrant flowers. Raised garden beds offer patients the opportunity to indulge their green thumb as Madonna staff provides a variety of horticulture therapy experiences. The courtyard offers a naming opportunity in recognition of a gift of at least \$100,000.



A comfy, nostalgic gathering place, the Madonna diner will offer patients real life experience of ordering in a restaurant and eating in a public place. The diner will serve as an inviting setting for catching up with family and visitors. The 50s Diner offers a naming opportunity in recognition of a gift of at least \$100,000.

Family Living Lounge

As patients traverse the long hallways of Madonna, a comfortable lounge area becomes a welcome respite from the rigors of therapy sessions. The lounge also provides a change of scenery when patients want to visit with friends and family. The lounge offers a naming opportunity in recognition of a gift of at least \$100,000.

Pediatric Gym

A dedicated therapy space just for children, the pediatric gym eliminates the distractions of the larger gym. The gym features a rubberized floor and a climbing wall in addition to child specific therapy equipment. The space is pleasant and engaging while not over-stimulating for children with brain injury or autism. The pediatric gym offers a naming opportunity in recognition of a gift of at least \$250,000.

Pediatric Waiting Area

A new pediatric waiting area just for young patients and their families will be added outside the pediatric treatment areas. This new space will include fun diversions, especially for siblings who are waiting, including a large and engaging fish tank. The pediatric waiting area offers a naming opportunity in recognition of a gift of at least \$50,000.



Forming one wall of the Family Living Lounge, a large salt water fish tank will provide a relaxing diversion for patients and visitors of all ages. The fish tank offers a naming opportunity in recognition of a gift of at least \$100,000.

Street Signs

Madonna's long hallways were designed to aid in the daily work of moving about, which patients must master to live independently again. Four major thoroughfares move through the Madonna landscape and offer street sign naming opportunities for a gift of at least \$100,000. Seven smaller avenues leading to different hospital areas offer a naming opportunity for a gift of at least \$50,000.

Salon

A trip to the salon brightens patients' outlook, improves self-esteem and simply feels great. The salon is a special on-site gift to our long-term care patients who appreciate its convenience and top notch service. For years, the salon has brought joy and dignity to countless patients, but it has never been blessed with a name. The salon offers a naming opportunity for a gift of at least \$50,000.

Rehabilitation Day Program

The Rehabilitation Day Program (RDP) at Madonna Rehabilitation Hospital is part of Madonna TherapyPlus–Main Campus. This level of care, not available elsewhere in Nebraska, is designed to assist children and adults with rehabilitation diagnoses such as brain injury, spinal cord injury, stroke and other orthopedic or neurological illnesses/injuries to continue receiving a very intensive, trans-disciplinary and coordinated rehabilitation program on an outpatient basis in order to reach as high a functional level as possible, and to regain the ability to do those things that are important to them. The focus of RDP is on regaining the skills necessary to resume life roles and full participation in whatever makes life meaningful. RDP offers a naming opportunity for a gift of at least \$100,000.

Madonna Main Street

Library

A book is a gift that keeps on giving. A trip to the library is an activity that brings great joy to patients of all ages. An operational library will provide a quiet space to relax with a good book or take a selection back to one's room or waiting area. The library will feature comfortable chairs and cozy nooks for fiction and non-fiction lovers alike. The library offers a naming opportunity in recognition of a gift of at least \$250,000.

Swallowing Lab

The Swallowing Lab studies disorders that can develop in the wake of strokes and progressive neurological disorders such as Lou Gerhig's Disease and multiple sclerosis. The lab houses specialized equipment to detect and measure swallowing problems and track patients' progress in response to treatment. The Swallowing Lab offers a naming opportunity in recognition of a gift of at least \$50,000.