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MISSION STATEMENT

Madonna Rehabilitation Hospitals is a Catholic hospital system that provides physical medicine and rehabilitation services to children and adults throughout the nation. We rehabilitate those who have sustained injuries or disabling conditions so they can fully participate in life. We lead research to improve outcomes and prevent physical disabilities and promote wellness through community programs.

Core Values

Our core values reflect Madonna's history, mission and beliefs.

Collaboration
Hospitality
Respect
Innovation
Stewardship
Teaching

Madonna Rehabilitation Hospitals complies with applicable federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability or sex. Madonna Rehabilitation Hospitals does not exclude people or treat them differently because of race, color, national origin, age, disability or sex.

madonna.org | 800.676.5448

Visit madonna.org/virtualtours to explore our hospitals.

Visit madonna.org/subscribe to request a subscription to the INDEPENDENT magazine.
Welcome to Madonna’s 2018 Year in Review. The past year was noteworthy as we celebrated our 60 year anniversary. Over time, Madonna’s programs and services have grown. Our affiliation with Nebraska Medicine and its academic partner the University of Nebraska Medical Center (UNMC) and Children’s Hospital & Medical Center have enabled us to better serve Nebraskans and those most in need of rehabilitative care—we are now recognized as vital to the region’s healthcare continuum. Today, Madonna has two campuses but one enduring mission—to help those who have experienced catastrophic injury or illness heal and return to activities that give life meaning.

Highlights and accomplishments for the year include:

• Combined admissions across campuses increased 27 percent. Additionally, the Omaha Campus served an increasing number needing comprehensive rehabilitative care.
• The vision to establish a Physical Medicine and Rehabilitation department and residency program at UNMC became reality on July 1.
• The Commission on Accreditation of Rehabilitation Facilities (CARF) awarded Madonna Rehabilitation Hospitals a three-year accreditation for a combined 31 programs, demonstrating a clear dedication to excellent care for persons served.

God’s grace, clinical partnerships and collaborations and the support of our sponsor Diocesan Health Ministries led by Bishop James Conley are the foundation of our success. And the key ingredient is our dedicated staff. Every day, they instill hope, heal and reconcile. This dedication to our calling will ensure our continued success as we enter this next decade of service.

Paul Dongilli Jr., Ph.D.
Madonna president and CEO
The success of our mission—to rehabilitate individuals who have sustained injuries or disabling conditions—relies in part on the positive relationships we've established with medical providers and payors across the country.

From our growing partnerships with Children's Hospital & Medical Center and the University of Nebraska Medical Center (UNMC) in Omaha to trauma hospitals across the region to national case managers, we’re growing our reputation as a provider of world-class physical medicine and rehabilitation services to children and adults throughout the nation.

<table>
<thead>
<tr>
<th>LEVELS</th>
<th>LINCOLN CAMPUS</th>
<th>OMAHA CAMPUS</th>
</tr>
</thead>
<tbody>
<tr>
<td>REHABILITATION HOSPITALS</td>
<td>585</td>
<td>688</td>
</tr>
<tr>
<td>PERCENT OF PATIENTS DISCHARGED TO THE COMMUNITY</td>
<td>71%</td>
<td>73%</td>
</tr>
<tr>
<td>SEVERITY OF PATIENTS</td>
<td>Greater than National Average (Top 1%)</td>
<td>Equal to National Average</td>
</tr>
<tr>
<td>AVERAGE LENGTH OF STAY</td>
<td>31 Days</td>
<td>21 Days</td>
</tr>
<tr>
<td>PATIENTS WHO WOULD DEFINITELY RECOMMEND MADONNA TO FAMILY AND FRIENDS</td>
<td>97%</td>
<td>90%</td>
</tr>
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Patients at both Rehabilitation Hospitals (Lincoln and Omaha) made greater functional gains and discharged at a higher functional level compared to national averages.
Providing world-class rehabilitation
NATIONWIDE

<table>
<thead>
<tr>
<th>SPECIALTY HOSPITALS</th>
<th>LINCOLN CAMPUS</th>
<th>OMAHA CAMPUS</th>
</tr>
</thead>
<tbody>
<tr>
<td>NUMBER OF PATIENTS DISCHARGED</td>
<td>507</td>
<td>409</td>
</tr>
<tr>
<td>PERCENT OF PATIENTS NO LONGER NEEDING VENTILATOR ASSISTANCE</td>
<td>71%</td>
<td>67%</td>
</tr>
<tr>
<td>AVERAGE LENGTH OF STAY</td>
<td>32 Days</td>
<td>25 Days</td>
</tr>
<tr>
<td>PATIENTS WHO WOULD DEFINITELY RECOMMEND MADONNA TO FAMILY AND FRIENDS</td>
<td>91%</td>
<td>90%</td>
</tr>
</tbody>
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In 2018, Madonna Rehabilitation Hospitals continued to expand its footprint locally, regionally and nationally, admitting 2,295 patients from 29 states.

2018 MADONNA BY THE NUMBERS

1. Reached consolidated net operating revenues of $157 million.

2. Celebrated 60 years of bringing hope and healing to individuals and families.

3. Together with UNMC, welcomed first six residents to the Physical Medicine & Rehabilitation residency program.

4. Awarded three-year CARF accreditation for a combined 31 programs across both campuses.

5. Honored six Goal Award recipients for their outstanding courage and determination.
Tom Bartek grew up in Springfield, Nebraska, with a bull riding fascination and a desire to serve others. That adrenaline-fueled servant heart led Tom to a 16-year career with the Omaha Fire Department. Days off were spent competing in charity bull riding events including one on Aug. 4, 2018, for the Muscular Dystrophy Association (MDA). Tom was riding Hells Bells, when the bull bucked up causing its head to collide with Tom's. Despite wearing a helmet, Tom suffered a major head injury. He arrived at CHI Health - Creighton University Medical Center - Bergan Mercy where doctors placed Tom in a medically-induced coma. Brain scans showed significant damage to the portion of the brain that controls the left side. Early on, Tom's wife, Deanna, kept family, friends and the community updated on Tom's progress through a CaringBridge page. Two weeks later she announced Tom was moved to Madonna to continue his healing journey.

Tom's accident and hospitalization left him extremely weak. He also struggled with speech and swallowing. A beef eater, Tom worked with occupational therapy to conquer his goal of eating steak dinners, starting with beef jerky sticks. Another top priority for the husband and father of two was regaining strength, especially on his left side. Physical therapists tapped into Tom’s...
competitive spirit, challenging him with tasks that worked his mind while building arm and leg strength using Madonna-created specialized technology called the ICARE.

“We worked on building stamina, endurance and improving his cardiovascular fitness. All of those things that go into being a firefighter and a dad,” Ky’Lee Baumert, PT, said.

Tom made huge gains during his four weeks at the Omaha Campus before transitioning to Madonna’s outpatient therapy program, TherapyPlus. Through it all, he inspired and encouraged fellow patients. “Everybody here has a different story,” Tom said. “But everybody’s a fighter and is trying to get on with their lives and keep going.”

His bull riding days behind him, Tom looks forward to the future. Tom is humbled by the outpouring of love shown to both him and his family. “I just want to get back to my wife and kids and get on with my regular life and career of helping people,” Tom said.

See more of Tom’s recovery at: Madonna.org/TomBartek

Madonna patients make lasting connections with staff and each other after recovering from an illness or injury. Tom Bartek was inspired by the hard work and determination of fellow patient Mallory Mitchell, 21. Mallory spent six months recovering after a dental procedure in mid-March caused a brain injury. “Watching Mallory give 100 percent each day inspired me to continue working hard during my inpatient stay. She’s my hero and I’m so proud of how far she’s come,” Tom said.
Pulmonary partnerships lead to quality OUTCOMES

Madonna collaborates to provide a higher level of pulmonary critical care support for patients struggling to breathe, including those requiring ventilator support.

Since April 2017, the Lincoln Campus has partnered with Nebraska Pulmonary Specialties. Five days a week for eight hours each day, pulmonologists and advanced-practice providers (APP) work side-by-side with nursing and respiratory therapists in developing the best treatment plan for patients requiring ventilator support.

“In our specialty hospitals, we serve chronically-critically ill/injured patients with complex medical needs,” Susan Klanecky, vice president of Patient Care for Madonna Rehabilitation Hospitals, said. “Pulmonary and other multi-specialty physician services are required to meet the needs of these patients with increasing medical acuity. Our pulmonary physician partnerships help support our mission of providing patient-focused care and quality patient outcomes.”

The collaboration has resulted in positive key findings on the Lincoln Campus:

- Ventilator weaning is 71 percent (nearly 10 percent above the national average)
- Days to wean a patient from a ventilator are under 14
- Low number of ventilator-associated pneumonia

“These early results are encouraging,” Jim Pelton, director of Respiratory Therapy, Lincoln Campus, said. “The goal is to get our patients weaned from the ventilator permanently, helping to improve their overall quality of life.”

SUSAN KLANECKY
Vice President, Patient Care
Madonna’s Omaha Campus’ partnership began in October with Nebraska Medicine’s Pulmonary and Critical Care department and involves APPs like Hayley Heimes, Nebraska Medicine APRN. She, along with on-site department pulmonologists, round five days a week on patients, working closely with the hospitalist, respiratory therapy and care teams on best patient outcomes. Often that includes working with them to wean from ventilator support. “It is truly a team effort in the patient’s recovery,” Heimes said. “Given we aren’t there all day every day, we need those extra eyes and hands to help us guide our treatments and interventions.”

Heimes worked collaboratively with Madonna’s staff to care for 38-year-old Angela Prusse. A busy wife and mother, Angela was diagnosed with multiple sclerosis (MS) in her early twenties. Friday nights were reserved for a weekly softball league with friends. However, an unknown infection, combined with an MS flare up in late September, contributed to Angela’s sudden health decline and subsequent hospitalization, requiring ventilator support including a tracheostomy. When she arrived at Madonna, Prusse was confused, weak and unable to breathe on her own. With Heimes’ support, Angela weaned from oxygen support in a week. She has since moved to the Rehabilitation Hospital and is regaining strength to go home.

“This extra layer of support APPs provide benefits our most vulnerable patients,” Dr. Susan Ohnoutka, medical director for the Madonna Rehabilitation Specialty Hospital, Omaha Campus, said. “The attention, knowledge and early intervention plan allow patients to return to their highest level of independence faster. For Angela, that’s being a mom to her 8-year-old daughter.”

Dr. Jeffrey Jarrett performs a well check on Ron Swanson. Pulmonologists and advanced-practice providers with Nebraska Pulmonary Specialties visit Lincoln Campus patients as part of Madonna’s higher level of critical care support.
Five months after suffering a massive stroke, Ted Gray’s fingers move gingerly across the keyboard. He smiles as the notes of a hymn fill the air. “It makes me feel closer to God,” Ted, an organist for Manawa Faith Community Church in Council Bluffs, Iowa, said. Last summer, it was doubtful the music lover would ever play again.

On June 2, 2018, Ted fell, severely damaging his spinal cord. To add insult to injury, the trauma tore his carotid artery. A blood clot traveled through Ted’s bloodstream to his brain, causing a debilitating stroke. Surgeons at Nebraska Medicine in Omaha worked to repair the damage. The outgoing Iowan couldn’t walk, eat, or communicate normally. Needing extensive rehabilitation,

Ted and his wife, Meredith, selected Madonna’s Lincoln Campus as the next step in his recovery.

Ted drew strength from Meredith, and children Scott, 11, and Grace, 8, who stayed in on-site housing. Faith and family support were pivotal to Ted’s progress. “It was invaluable that we got to spend the summer here, the kids right by their daddy,” Meredith said. His Specialty Hospital team devised goals to return the 57-year-old to his life roles while applauding each small accomplishment, like sitting up or forming a sentence. “They were there when even the simplest things were so hard,” Ted said.

The healing power
OF MUSIC

Ted Gray, stroke survivor, practices on the chapel organ during therapy at the Lincoln Campus. His occupational therapist recognized Gray’s love of music and arranged for him to play for a weekly worship service.
Transitioning to the Rehabilitation Hospital, Ted blossomed, bonding with everyone from nursing and therapy staff to the dietary crew, appreciating their expertise and encouragement. Repetitive training on the Lokomat, robotic-assisted gait technology, boosted the muscle memory in Ted's legs. Reading books out loud revived his voice inflection, affected by the stroke.

Jessica Virgil, OT, recognized Ted's love of music, suggesting he accompany Madonna’s congregation during a chapel worship service. After weeks of practice, Ted, using his dominant hand, played gracefully as his heart soared. “He sounded beautiful and brought tears to my eyes,” Virgil recalled.

Within three months post-stroke, Ted transferred to Quality Living, Inc., a post-acute rehabilitation center. “Nebraska Medicine saved my life, Madonna rebuilt my life and QLI added the finishing touches,” Ted said. He proudly walks short distances with a cane and is close to graduating from his wheelchair.

Ted is progressing in the Omaha Campus outpatient program, TherapyPlus, with goals of returning to his organist duties and volunteer outreach work. “I’m so glad to be alive!” Ted said. That’s music to our ears.

**HONORING ANGELS OF RECOVERY**

Many patients and families refer to Madonna staff as angels during their rehabilitation journey. In 2011, Madonna established a special recognition program where exceptional caregivers “earn their wings.”

The Angel Wings program invites grateful patients to make a gift to the Madonna Foundation in honor of any employee or volunteer who impacted their recovery. Honorees receive recognition, including a commemorative pin and a gift given in their name to support Madonna’s extraordinary patient care.

Ted Gray honored many members of his team with Angel Wings in appreciation of his exemplary care during recovery from a stroke. Grateful patients have honored 852 staff since the program debuted. For more information, contact the Madonna Foundation at 800.676.5448 or visit Madonna.org/foundation.
Wilderness Ridge in Lincoln was ablaze in silver and gold as guests gathered for the inaugural Miracle Night for Madonna on Nov. 30, 2018.

Highlighting the beautiful evening was the presentation of the Crystal Angel Award to loyal Madonna friends Tom and Lisa Smith. Powerful patient stories and generous community support made for a magical evening.

Special gratitude goes to our valued sponsors: Sampson Construction, Landscapes Unlimited, Ameritas Life Insurance Corp., Hafner Vineyards, AuctionTime.com, V2 Content - Brandon and Tiffany Verzal and Wilderness Ridge.

Thanks to generous donations from businesses and friends, guests chose from a wide array of exciting live and silent auction items, including a California wine country trip, a foursome golf weekend at Victoria National Golf Club in Indiana, Disneyland passes, unique artwork, a “glamping” trip and much more.

Congratulations to our dedicated event committee, chaired by Lauren and John Pugliese, including Kaylen Akert, Marilyn Dongilli, Paige Flynn, Julia Gale, Adam Hayes, Lisa Kiechel, Liz Koop, Kris Love, Britta Muhleisen, Melissa Murante, Kim Shirk, Tawnya Starr, Audrey Svane, Dan Vokoun, Brittany Wesch and Susan White.
Tom and Lisa Smith received the prestigious Crystal Angel Award at Miracle Night for Madonna in honor of their years of dedication to Madonna Rehabilitation Hospitals. Tom Smith served on the Madonna Rehabilitation Hospital Board for nine years beginning in 1995 and rejoined the board in 2007, serving through 2013. He was board chair in 2000 and 2001. Lisa served the Madonna Foundation Board from 2007 to 2016 and as board chair from 2012 to 2014.

The Smiths’ sense of mission extends to a patient perspective as well. Members of both Tom’s and Lisa’s families have experienced first-hand the world-class rehabilitation offered at Madonna.

“We are most grateful to Tom and Lisa for their steadfast advocacy for Madonna,” Paul Dongilli Jr., Ph.D., Madonna president and CEO, said. “They helped guide us through multiple capital campaigns and their leadership helped ensure our success as we expanded into Omaha.”

The Smiths also have been involved with a wide variety of nonprofit organizations. Lisa is vice chair of the Tabitha Board of Directors and Tom currently serves as board president of the South of Downtown Community Development Organization and chair of the Lincoln Community Foundation Board.

The AlterG bionic leg, new technology that will help patients recover from stroke and brain injury, is becoming a reality thanks to three generous groups of people.

First, the Madonna Ambassadors, a dedicated group of past patients led by Brandon, Tiffany and Alexis Verzal, used peer funding to raise $29,965 toward the cutting-edge technology. Their funds were matched with a $20,000 gift by AuctionTime.com, a subsidiary of Sandhills Publishing. During Miracle Night for Madonna, guests also raised an additional $29,485 to bring this state-of-the-art technology to both campuses.

The Madonna Foundation extends its sincere thanks to all participants of this exciting venture. Special thanks to our Madonna Ambassadors:

Brady Beran
Heather Boulais
Sidney Doane
Jabari Faubel
Meghan Jantzi
Chase Junck
Rod Krogh
Caleb Lindhorst
James McGinnis
Alex McKiernan
Jeromie Meyer
Rylee Robinson
Christian Stokes
Alexis Verzal
Kallie Zitek
Raising the roof by raising dollars helped Madonna double its footprint and build the Omaha Campus.

More than 100 friends and donors gathered on October 4 for the Omaha Campus Campaign Thank You Event. The campaign hit its initial goal of raising $10 million, while continuing to expand to $11.1 million to date.

The celebration, in the rehabilitation gym, marked the second anniversary of the opening of the Omaha Campus. In that time, the Omaha Campus has served more than 1,700 patients from every hospital system in the metro area, as well as patients from 27 states. Including 34-year-old Jessica Lode, who spoke to the crowd saying donors who supported the campaign were instrumental in her ability to return back home after a stroke in order to take care of her family.

“My journey with Madonna has given me the skills to enjoy life to its fullest,” Jessica said. “I’m doing things now that I wasn’t sure I’d ever get to do again.”

Madonna President and CEO Paul Dongilli Jr., Ph.D., shared that the Omaha Campus journey began with a bold vision “much like the bold vision the Benedictine Sisters had 60 years ago when they began their journey to establish a rehabilitation program in Lincoln.

“The keys to their success then were the same for us today—God’s blessings, expert staff, innovative programs, clinical partnerships and collaborations, and finally, the support of our community and special friends,” Dongilli said.
John Glenn, vice president for Development, said the donor thank you celebration was a tribute to friends, families, businesses, corporations and foundations who envisioned the Omaha Campus long before the doors opened.

“Many of you gave gifts based on trust and faith. There were no bricks and no mortar to look at...just hope. Others gave based upon the need in our community because of a gap in the healthcare continuum,” Glenn said.

“Still others made gifts and then offered to directly help with fundraising—connecting people to Madonna and asking for their support.” Glenn added, “All of you have given because of Madonna’s mission of bringing world-class rehabilitation to Omaha. Thank you!”

2018 FOUNDATION SUPPORT BY THE NUMBERS

$4,484,347
Total gifts/pledges to Madonna Foundation

1,415
Number of donors

668
Number of employee donors

345
Number of loyalty donors giving five or more consecutive years

30
Number of states representing donor gifts

49
Number of corporate donors

364
Number of patients helped through assistance funds

Family Ties

By Adam Hayes
Madonna Foundation Board Member

I have been inspired by the number of past patients and their families who continue to be involved with Madonna. They are the driving force behind many of Madonna’s efforts. It is clear they are a big part of the Madonna family.

My own family has a tradition of service to Madonna which has lasted more than four decades. My father, Tom, a past hospital board chair, was very committed to the mission of Madonna beginning in the mid-1980s until his passing in 1994. His legacy lives on through the service and generosity of Bill and Myrna Kubly and Tom and Lisa Smith, whom he introduced to Madonna.

As a member of the next generation to serve Madonna, this opportunity is one of the most rewarding experiences of my professional life.

Heidi and Adam Hayes with Adam’s mother, Dorothy Hayes, a past Foundation board member.
Innovation, collaboration lead to state-of-the-art TECHNOLOGY

Specialized technology created by Madonna’s Institute for Rehabilitation Science and Engineering has been used by thousands of individuals worldwide to relearn to walk, restore function and regain stamina.

ICARE technology spans the globe

The ICARE provides a customizable level of body weight support and motor-assistance that enables individuals to practice a walking-like activity while simultaneously working on fitness.

The device is being used in rehabilitation hospitals, outpatient clinics, medical fitness and home settings around the world including North and South America, the European Union, Asia and Australia to address the rehabilitation needs of individuals impacted by a wide range of conditions including strokes, spinal cord injuries, brain injuries, Parkinson’s disease, cerebral palsy, multiple sclerosis and cancer.

Judith Burnfield, Ph.D., Madonna’s Research Institute director (pictured above at far right) led the research team with funding provided by the National Institute on Disability and Rehabilitation Research, the National Institute on Disability, Independent Living and Rehabilitation Research and generous donors.

First Hope offers independence

Individuals with severe physical disabilities arising from such conditions as a spinal cord injury or multiple strokes may lack the manual dexterity required to operate a typical hospital Nurse Call/TV Control handset while hospitalized. Madonna researchers and clinicians, through funding provided in part by the Health Resources and
Services Administration, developed the First Hope Technology to enable individuals with minimal physical movement to use their residual capacity to control their environment and communicate their needs to clinical staff.

Now with only a sip of air or a toe movement, individuals can adjust their television, lights or window shade and help nurses know their needs before entering the room. This technology is now in use across Madonna’s Lincoln and Omaha campuses. Patients have commented on regaining control and independence.

After experiencing a series of seizures, Jim Farquharson reported he really couldn’t do anything. “First Hope technology gives me my independence. Just knowing it’s there is really pretty important to me.” During the past year, Madonna partnered with Curbell to ensure this innovative solution will be available to other leading rehabilitation facilities, hospitals and nursing homes across the country starting in 2019.

Reagan Graham can cruise in style thanks to a partnership between Madonna’s Research Institute and Rolling Hills Trading, Inc. The 2-year-old has spina bifida and uses a wheelchair. In early November, she and two other children with special needs received modified toy cars.

“It means a lot to me for her to have this [car],” Reagan’s mother, Jordan Graham, said. “She can have a more normal life rather than being confined to just a few areas.”

Chase Pfeifer, Ph.D., Madonna’s assistant research director (pictured below with Reagan) led a group of University of Nebraska-Lincoln engineering students in uniquely adapting the cars to each child's needs. Modifications included adding push-buttons, harnesses and other supports to assist parents in keeping children safe.
Nick Lincoln lifts his 6-foot body from his wheelchair and eases behind the steering wheel of his van. The morning routine that previously took seconds now requires advanced planning. Glancing in the rearview mirror, Nick smiles as he locks eyes with his 19-month-old daughter, Sydney, buckled in her car seat. The toddler is the driving force behind Nick’s recovery from a paralyzing spinal cord injury.

On August 2, 2017, Nick, of Webster City, Iowa, was riding his four-wheeler with close friends in the Wisconsin Northwoods. With daylight waning, the group accelerated to beat an approaching storm and as Nick crested the hill, his ATV rolled over and slammed into a tree. The impact crushed Nick’s spinal vertebra, causing a T7 burst fracture and paralyzing him from the waist down.

Following an ambulance ride to Aurora Bay Care Medical Center in Green Bay and emergency spinal surgery, Nick healed and contemplated next steps. “I finally came to the realization that I can’t go back and change what happened,” Nick said.

Two weeks later, Nick arrived via air ambulance to Lincoln. The initial days were exhausting. After losing
his core strength, balance was a challenge. Sitting up caused his blood pressure to plummet. Undeterred, Nick stayed positive. “I have fully functioning hands and a brain; I’m past the point of regret.” A wooden block, a gift from a friend, engraved with the words “You Got This” reflect Nick’s attitude.

The 34-year-old sales manager, competitive by nature, enjoyed reaching therapy goals. Mastering everyday living skills, like dressing and bathing, was a major achievement. “Between the nurses, therapists, doctors, counselor, I had 20-30 staff encouraging me; you have to trust the process,” Nick said.

Visits from his loving wife, Whitney, and energetic daughter, motivated Nick to excel. Balancing Sydney on his lap as he finessed wheelchair maneuvers, or letting her push him, reassured the young father of his life role. Recreational outings to the archery range and practicing in the Paragolfer, an all-terrain wheelchair, were fun and inspiring. The driver retraining program restored Nick’s self-confidence to get back behind the wheel.

Nick’s injury altered the way he lives, but it doesn’t define him. He’s back at work and making gains in local outpatient therapy. “My outlook on life changed greatly,” Nick said. It’s the little things, like the one in his backseat, that matter most.

Madonna recognizes the unique needs of each patient. When a patient admits, a clinical team is assembled that is tailored to the patient’s individual rehabilitation needs. Every member of the patient’s care team works together in an interdisciplinary approach to care. We share knowledge across disciplines, from physical therapy to nursing. Families are also a vital component of the team and encouraged to participate in their loved one’s recovery.

At Madonna, we don’t just provide therapy. We rehabilitate lives, families, hopes and dreams.
Joining hands and hearts in our COMMUNITY

Madonna’s mission and values are evident in the hospital’s daily activities and generous outreach to the community.

Charity Care

Services provided to patients unable to pay for health care totaled $409,247 in 2018. Madonna provided two avenues for patients to qualify for free or reduced-cost services: charity care based on patient income level, and St. Benedict funds set aside by the Madonna Foundation to assist patients and families in crisis.

Unpaid Cost of Public Programs & Subsidized Health Service

Madonna absorbed $5,028,991 in losses due to shortfalls between patient care costs and amounts paid by Medicaid and $5,624,304 in losses due to shortfalls between patient care costs and the amounts paid by Medicare for the hospitals, TherapyPlus and St. Jane de Chantal long term care service.

Hope and healing thrive in a welcoming atmosphere where the needs of those served are always anticipated and exceeded.
TEACHING PATIENTS

Madonna’s Therapeutic Learning Centers (TLC) are the only on-site, classroom-based hospital programs of their kind in the region.

The TLC helps student patients maintain and, if necessary, relearn academic work; adopt new study skills and coping strategies; and work with parents and schools to provide the necessary services and support to make a student’s transition back to school as successful as possible. TLC services are offered at no cost to patients. In 2018, Madonna’s Kit Scott TLC program on the Lincoln Campus assisted 107 student patients.

Clinical Training

In 2018, 351 clinical staff and physicians spent 24,983 hours to provide a clinical setting for training of 301 medical students, nursing students, or physicians not affiliated with Madonna.

Madonna's Adaptive Sports & Recreation Program

580 individuals, including 132 patients and 448 community members with disabilities were served in 2018. The programs offered to participants enabled them to participate and experience a variety of competitive and recreational sports and activities.

Teacher Nova Adams shares a light moment with Cayden Hubbard, a brain injury survivor. The on-site school helped the high school senior stay on track academically and graduate with his class.

Community Medical Transportation

Because people with disabilities and the elderly have increased health care needs, isolation from providers can have a profound impact on the quality of their life, health and safety. Madonna’s community medical transportation program allows individuals to get the timely medical care they need, decreasing the amount of emergent situations which often result in emergency room trips and increased costs. Madonna transportation provided 18,856 rides to and from non-emergency medical appointments in 2018.
Community programs, services complement CARE CONTINUUM

Community-based partnerships

Madonna partners with local physicians through our TherapyPlus clinics, Fit for Work programs and ProActive Medical Fitness facility with a shared goal for patients and members to overcome injuries and improve their health and wellness.

TherapyPlus’ four locations provide a range of outpatient rehabilitation services from sports injuries and orthopedic sprains, strains and post-operative care to comprehensive rehabilitation for neurological conditions. Last year, TherapyPlus worked with over 1,100 community physicians who entrusted us with the care of their patients for outpatient therapy needs. This ongoing collaboration and support from community physicians contributed to an 11 percent growth in volumes from last year.

Fit for Work (FFW) partners with over 300 local companies for injury prevention, injury treatment and wellness services. FFW is rooted in community partnerships with local physicians addressing urgent care and specialists’ needs, creating a timely and efficient system for injured workers to access top-notch services. The clinician network includes physicians and therapists with expertise in treating workers comp to provide efficient case closure and safe return to work.

The ProActive team strives to provide medically-based health and fitness solutions to meet the needs of members regardless of their age or ability. Last year, ProActive served as a vital part of Madonna’s continuum of care for patients to continue their individualized therapy programs with specialized programming and equipment. Additionally, the cardiac rehab program served 38 percent more patients last year, referred by 25 community physicians.

Transitional Care Unit (TCU)

An exciting addition to the Transitional Care Unit (TCU) is nearing completion at the Lincoln Campus. Six new state-of-the-art rooms will expand the current 21-bed unit to 26 private rooms. “TCU’s growth capitalizes on our continuum of care,” Melody Gagner, administrator Long Term Care services, said. The TCU bridges the gap between inpatient rehabilitation (Specialty Hospital or Rehabilitation Hospital) and the return to the community. “Oftentimes a patient needs that extra step,” Gagner, said. TCU patients receive individualized therapy five days per week, as well as skilled nursing care, to ensure a smooth transition home.
Continuing to build and strengthen partnerships was key to our success this year. From the medical and business communities in Nebraska to our friends and fans across the country, Madonna has been fortunate to be joined by so many who support our vision of being the destination of choice for world-class rehabilitation for children and adults. Madonna is blessed to have such strong supporters rallying for our success as we provide a bright hope for the thousands who come through our doors each year."

—Mark Fahleson, J.D., Madonna Rehabilitation Hospital Board Chair

“The Madonna Foundation is very grateful to all of our friends and donors. Each of you has a direct impact on advancing world-class rehabilitation. Your generosity allows Madonna to combine its exceptional physicians and clinicians, with cutting-edge technology, to serve patients with the most complex medical conditions. Your gifts provide hope and healing and have enabled Madonna to become a national leader in rehabilitation on the Lincoln and Omaha campuses.”

—Dan Vokoun, Madonna Foundation Board Chair

2018-2019 Madonna BOARDS

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Kevin Werts, treasurer

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EX OFFICIO (NON-VOTING MEMBER)
David Buntain, J.D., legal counsel

EX OFFICIO (VOTING MEMBER)
Dan Vokoun

EX OFFICIO (NON-VOTING MEMBER)
David Buntain, J.D., legal counsel
At Madonna Rehabilitation Hospitals, we combine heartfelt hospitality with unmatched innovation and education. Our clinical expertise, world-class research and state-of-the-art equipment empower us to help all patients, even those whose diagnoses pose the most complex challenges. Our investment in exceptional talent, groundbreaking technology and progressive treatments is changing the face of rehabilitation.

On the cover: Nick Lincoln practices his chip shot in the Paragolfer during therapy with Linda Ohnoutka, CTRS, and Matt Ulmer, PT. The innovative wheelchair allows people to stand upright and participate in outdoor activities. Read more about Nick’s recovery on page 18.

Hospital: 402.413.3000
Admissions: 402.486.8260
Toll Free: 800.676.5448
Locations in Omaha and Lincoln
madonna.org

The third annual Miles for Madonna took place on Saturday, Sept. 22 at Omaha’s Lake Zorinsky. Nearly 200 runners and walkers turned out to benefit Madonna's Omaha Campus and St. Benedict fund, which helps patients and employees experiencing an urgent financial need.

Learn more about Madonna's Foundation at: Madonna.org/Foundation